

CRANE WORLDWIDE CASE STUDY : AIRTRAN

Identifying Problem

Airtran was looking for an effective solution to warehouse and provide visibility to the inflight materials needed to support its fleet. This visibility would provide the Air Tran procurement team and the specific airport locations the ability to better plan their in-flight operations.

CWW Customized Solution

Crane Worldwide Logistics developed a 3PL/Transportation solution to include the following :

- Crane Worldwide developed an Warehousing/Distribution Center in the Atlanta, GA area of 30,000 Sq. ft. capable of handling 500+ skus.
- The Air Tran supplies/products are received into the Crane warehouse and inventory records are maintained within our Warehouse Management System.
- The Air Tran inventory is managed by product, to the unit of measure which was collectively agreed upon between Air Tran and Crane Worldwide. Inventory is cycle counted each week to ensure 100% compliance.
- Each product/supply is visually inspected for damage/discrepancy upon receipt and any issues are immediately conveyed to Air Tran and materials are placed in quarantine area within our warehouse and WMS system.
- The entire inventory is managed under FIFO (First in, First Out). This ensures dwell time for materials is minimized and ensures spoilage is eliminated.
- When the downline airport locations place an order, Crane Worldwide picks and packs multiple items into the outbound order.



CUSTOMER:



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CWW Customized Solution Continued...

- Crane Worldwide provides a shuttle service to and from Air Tran's main airport hub in ATL three times a day and also transports the orders through our ground network to the 50 plus downline airport locations weekly.
- Crane Worldwide is responsible for ordering and maintaining an inventory on the re-pack boxes based on the shipping forecast from Air Tran.
- Crane Worldwide is responsible for managing Air Tran's supplier delivery schedule to the Distribution Center

Delivering Results

Crane Worldwide Logistics has effectively delivered value beyond expectations by significantly reducing inventory levels. This program has improved on-time service to downline airport locations to 98% on-time.

About Crane Worldwide

CWW is committed to developing and implementing supply chain solutions that will greatly enhance our customers' competitiveness in this ever-changing global arena. Contact us to see how we can add value to your supply chain.

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